



2ND NEXI MART EXPO



NIGERIAN EXPORT EXHIBITION & INVESTMENT MARKET

WASHINGTON DC. USA

NOVEMBER 28 – DECEMBER 1, 2007

NEXIMART SPONSORSHIP FORM

(a) Main Event Sponsorship/Packages

Benefits	Platinum \$75,000	Gold \$50,000	Silver \$40,000	Bronze \$25,000
Special Day	*			
Forum Guest of Honour	*	*		
Guest Speaker Role	*	*	*	
Panelist Role			*	*
Product/Service demonstration	*	*	*	
Media Exposure & Web link	*	*	*	*
Event Programme Spotlight	*	*	*	*
3 Luncheon/1 Dinner Invitation	*	*	*	*
Free Delegates Slot	5	4	3	2
Free Exhibition Booth	Prime	Corporate	Double	Single

(b) Other Sponsorship Items

Bank, Insurance, Airline & Media Partners – Negotiable

- **Venue:** Bronze Sponsor's Benefits + Display of Promotional Materials **\$25,000**
- **Special Day only:** Customized Promotional Session + Full Media Coverage - **\$25,000**
- **Media Delegates to USA:** Full Media Coverage + Products/Services Demonstration **\$15,000**
- **Adverts (Print & Electronic Media):** Full Media coverage + Products/Services Demonstration- **\$15,000**
- **Conference Materials:** Recognition + Corporate Promo on Materials - **\$10,000**
- **Cocktail:** Recognition + Point of Sale Promo - **\$7,000**
- **Lunch/Coffee Break:** Recognition + Point of Sale Promo **\$5,000 per day**
- **Guided tour – DC Area (Industries, Tourism Sites, Media Houses) \$5,000**
- **Product/service Demonstration (15 Minutes) - \$5,000**

Sponsor's Name:.....

Address:.....

Level/Item(s) Sponsor:.....

Amount/Cheque No.:.....

Payment: By Bank Draft Payable to "NEXI MART & CO"

Signature/Date:.....

Please call +234-802-333-6427 (Joseph) or +1-202-986-8400 (Dr Okon – Ext: 1059/Stella - Ext: 1023)



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